

EUROTOX **2021**

VIRTUAL CONGRESS

26 SEPTEMBER — 1 OCTOBER 2021



56th CONGRESS OF
THE EUROPEAN SOCIETIES
OF TOXICOLOGY

**TOXICOLOGY
OF THE
NEXT GENERATION**

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**VIRTUAL SPONSORSHIP &
EXHIBITION OPPORTUNITIES**

Dear Friends and Colleagues,

I imagine that many of you have been wondering about the EUROTOX 2021 Congress in this time of COVID. Well, the good news is that we will host a EUROTOX 2021 Congress this year in September from 26th until 1st October. Due to the remaining uncertainty around travel and vaccination status we have decided the meeting will however be virtual. There will be a mixture of recorded and live sessions and all your favourite lectures such as the Bo Holmstedt Memorial Lecture and the SOT Merit award will take place with live Q & A sessions. The EUROTOX/SOT debate will be a fully live session and there will be a Continuing Education Programme. We will have an exhibition and we will increase the number of industry sponsored sessions slots available.

In view of our decision to change the format of the meeting the abstract deadline for the EUROTOX 2021 Congress has been moved to 30th April 2021. So, there is plenty of time to submit your abstract and register for the meeting. Registration fees will be at a reduced rate for 2021 due to the format of the meeting.

In this virtual form the Congress will be run by the Executive Committee rather than as a Congress hosted by a Local Organising Committee (LOC). This is disappointing for the LOC from Denmark, but I am pleased to inform you that there will still be an opportunity to visit the lovely city of Copenhagen in 2024. The Executive Committee is grateful to the Hellenic Society of Toxicology who kindly agreed to move the Athens Congress back one year to 2025.

It is a great pity that we cannot hold a face to face Congress this year but you will still find an exciting and scientifically challenging meeting at EUROTOX and I encourage you all to support us and join us in September.

I wish you all a safe and pleasant summer and I look forward to welcoming you to our Congress in September.



Prof. Heather M Wallace
President of EUROTOX

Title **56th Congress of the European Societies of Toxicology**
Toxicology of the next generation

Congress Host Federation of European Toxicologists & European Societies of Toxicology

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Facebook



EUROTOX 2021 provides profitable opportunities for companies of all sizes to present themselves and their products/services to a broad audience in a virtual format.

EXHIBITOR AND SPONSOR BENEFITS

Industry support is one of the key elements in the success of EUROTOX congresses. Your presence and generous contributions enable us to maintain affordable registration fees and at the same time offers you the opportunity to demonstrate your commitment to toxicology in Europe and beyond.

Every exhibiting/sponsoring company will receive the following benefits:

- Listing of company/organization with official name on the EUROTOX 2021 homepage and virtual congress platform
- Company profile the EUROTOX 2021 homepage and virtual congress platform
- Complimentary congress registration(s) according to booked exhibition/sponsorship package

SPONSORSHIP LEVELS

Based on the final amount of support, all sponsors will be assigned to a sponsorship level. Please note that companies who solely participate in the virtual exhibition will not be listed as sponsors.

Sponsorship Level	Contribution	Additional Benefits
Platinum Sponsor	≥ € 12,000	<ul style="list-style-type: none"> • 3 additional congress registrations • 1st Priority choice of exclusive sponsorships • Listing of company/organization with official name and logo on the EUROTOX 2021 homepage and virtual congress platform
Gold Sponsor	≥ € 10,000	<ul style="list-style-type: none"> • 2 additional congress registrations • 2nd priority choice of exclusive sponsorships • Listing of company/organization with official name and logo on the EUROTOX 2021 homepage and virtual congress platform
Silver Sponsor	≥ € 5,000	<ul style="list-style-type: none"> • 1 additional congress registrations • 3rd priority choice of exclusive sponsorships • Listing of company/organization with official name and logo on the EUROTOX 2021 homepage and virtual congress platform
Bronze Sponsor	≥ € 3,000	n/a
Sponsor	no minimum amount	n/a

VIRTUAL EXHIBITION AND SPONSORSHIP OPPORTUNITIES

<u>Virtual Exhibition Booth</u>	€ 2,000
<u>Scientific Session Support</u>	
Basic	€ 1,000
Premium	€ 2,500
<u>Industry Symposium</u>	€ 3,000
<u>E-Mail Blast</u>	
Basic	€ 500
Premium	€ 1,000
<u>Banner Advertisement</u>	
Basic	€ 1,000
Premium	€ 2,000

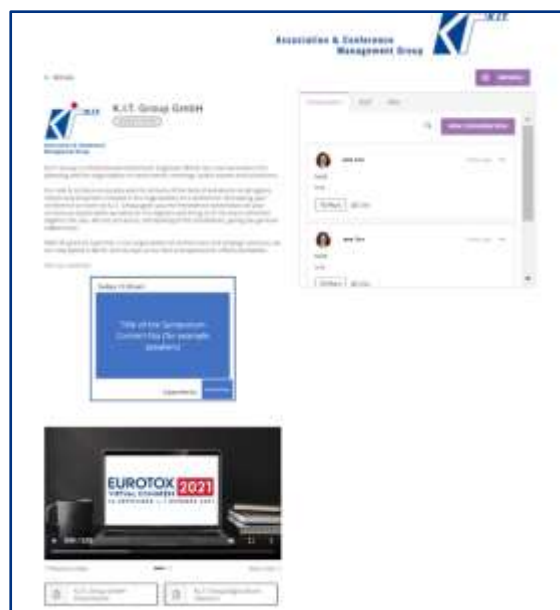
All exhibition and sponsorship prices are net figures (excluding VAT).

VIRTUAL EXHIBITION BOOTH € 2,000

Exhibitors will be provided with their own virtual exhibition booth to provide interesting information on their services/products to all registered participants. All virtual exhibition booths will have the same structure and basic functions, but the exhibitor may decide and “equip” the booth according to their own discretion.

Virtual booth functions

- Small Banner
- Company name and logo
- Possibility to add contact persons that may be contacted by participants via the virtual congress platform
- Detailed description of company and its products/services
- Implementation of videos, download material and links
- Chat/discussion function within virtual booth



preliminary preview only, layout changes may occur

Exhibitor registrations

Each virtual exhibition booth includes two complimentary congress registrations that give access to the whole virtual programme, incl. all scientific sessions, except the Continuing Education Courses (CECs). Booth representatives who solely need access to the virtual exhibition booth may be registered free of charge. Kindly note that submitted abstracts can only be linked to full complimentary congress registrations, not to booth representative registrations.

SCIENTIFIC SESSION SUPPORT

from € 1,000

Besides plenary and keynote sessions, the EUROTOX scientific programme includes scientific sessions running in parallel. Interested companies may sponsor one of those scientific sessions. The scientific session support can be offered in two different options:

Basic

€ 1,000

- Acknowledgement of the sponsor in line with the session in the online programme
- Break Slide with sponsor logo in the beginning of the session

Premium

€ 2,500

- Acknowledgement of the sponsor in line with the session in the online programme
- Break Slide with sponsor logo in the beginning of the session
- Short video clip by sponsor in the beginning of the session

Kindly note that the support of a scientific session requires the approval of the Scientific Programme Committee (SPC) to avoid any possible conflicts of interest. The content and selection of speakers of the sessions are determined by the SPC.

INDUSTRY SYMPOSIUM

€ 3,000

Companies can organize their own virtual symposium to showcase new technologies or products to many delegates who regularly attend the industry sponsored sessions. The symposium is scheduled for up to 60 minutes and will be suitably embedded in the official congress programme. The scientific content and selection of speakers is up to the sponsor yet is subject to approval by the Scientific Programme Committee first). The virtual meeting room as well as technical support will be provided by the congress organisers.

DEADLINE Industry Symposium Application: 16 June 2021

There is only a limited number of time slots for industry symposia in the virtual congress programme. In order to plan the virtual congress programme, applications for industry symposia can only be accepted until 16 June 2021. Slots will be allocated depending on the sponsorship level and on a first-come, first serve basis.

E-MAIL BLAST

Companies may advertise their products/services or participation at EUROTOX 2021 by providing a promotional text that will be sent by the congress organisers to all registered participants via email. This sponsoring item can be offered in two different options:

Basic

€ 500

Premium

€ 1,000



- Inclusion of the sponsor's text and logo in the EUROTOX newsletter
- Text is limited to 100 words
- Text needs to be approved by congress organisers
- Exclusive mailing of the sponsor's contents
- Layout/length of the mailing is up to the sponsor

Kindly note that email blasts with the premium option have to be provided to the congress organisers in a ready-to-sent html format.

BANNER ADVERTISEMENT

The virtual congress platform also offers the option to provide running banner advertisement on selected pages within the virtual congress platform. Banner advertisements can be offered in two different options:

Basic

€ 1,000

- (running) banner advertisement by sponsor to be displayed during half of a virtual congress day
- There may be multiple banner ads by different sponsors during the day (max. 2)

Premium

€ 2,000

- (running) banner advertisement by sponsor to be displayed during a full virtual congress day

The layout of the banner advertisement needs to be provided by the sponsor. Details are to be arranged with the congress organisers. The timing of the banner advertisement will be agreed upon between the sponsor and the congress organisers (upon availability).

Other ideas or special requests?

Tailor-made packages can be arranged to suit your special requests. Feel free to contact us to discuss your needs and ideas.

Exhibition and Sponsorship Manager

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